


3P Post Copy for Social Assets

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Social Asset	Post Copy
 <p>The social asset graphic features the npowercanada logo at the top right. The main heading is "Looking for a job?" in bold purple, followed by "Launch your tech career through our FREE employment program!" in blue. Below this, a list of program benefits includes mandatory instructor-led virtual workshops, industry-recognized certifications, and resume writing support. Two program options are highlighted: "Junior IT Analyst" (beginner program, available in AB, BC, NS, ON, QC, MB, with Google IT Support Professional Certificate) and "Security Operations Analyst" (intermediate program, available in AB, BC, NS, ON, QC, MB, with Microsoft Security Operations Analyst Certificate). A QR code is provided for more information, and the text "A career in tech can change everything." is displayed above an "APPLY TODAY" button. The URL "npowercanada.ca/programs" and the email "outreach@npowercanada.ca" are also included.</p>	<p>Option 1: ----- Starting your career doesn't have to be hard, apply now for @npowercanada's training and certification program. Be job-ready in 3 months. https://www.npowercanada.ca/programs/</p> <p>Option 2: ----- @npowercanada is your way forward to start a new career. Get the skills you need to earn industry-recognized certifications that top employers are looking for. Apply Today! https://www.npowercanada.ca/programs/</p>